



## **MOREAU COMMUNITY CENTER BLOCK PARTY & BASKET RAFFLE** **SPONSORSHIP LEVELS 2023**

### **THE BLOCK BUSTER PRESENTING SPONSOR - \$3,500**

Your organization will enjoy *exclusive sponsorship of the Block Party & Basket Raffle* event including:

- Double spot for your organization's tent space closest to the Center, at the intersection of Main and New Street.
- *The FunZone - bigger and better than EVER! MCC parking lot filled with games, bounce house, dunking booth, face painting with Bubbles the Clown, and entertainment for the entire family. Shaded area for attendees to enjoy popcorn or a drink, live music, or just enjoy the shade while watching the kids. Fund all game prizes, water, popcorn, and associated expenses.*
  - Sponsor provided banner on playground fence
  - Welcome to the Fun Zone banner... 'sponsored by...'
  - "Thank you sponsor" mentions announced through-out the day
  - 3'x 8' banner on side of building facing Funzone, "Block Party sponsored by..."
- *Basket Raffle area – great room filled with +/- 100 donated basket raffles*
  - Exclusive banner on supporter wall in great room
- *Media*
  - "Sponsored by..." in all communications including media release, exhibitor letters, advertising, etc.
  - Video presence on Facebook
  - Named as a "Partner" on the MCC website.
  - Thank you mention in the newsletter to almost 2000 subscribers.
  - Promotional and thank you email blast to 1500+ subscribers.
  - Logo on Bingo card for all attendees (about 500) cards
  - Ad in Chronicle and Post Star – "sponsored by..."

## **FUN ZONE ONLY SPONSOR - \$3,000**

- Optional: co-sponsors - \$1,500 each

Your organization will enjoy *exclusive sponsorship or shared co-sponsorship of the FunZone* including:

- *The FunZone – parking lot filled with games, bounce house, dunking booth face painting with Bubbles the Clown, and entertainment for the entire family. Shaded area for attendees to enjoy popcorn or a drink, live music, or just enjoy the shade while watching the kids. Fund all game prizes, water, popcorn, and associated expenses.*
  - Sponsor provided banner on playground fence.
  - Welcome to the Fun Zone banner... ‘sponsored by...’
  - “Thank you sponsor” mentions announced that day.
- *Media*
  - Newsletter and email blast mention to 1500+ subscribers
  - Thank you mention in the newsletter to almost 2000 subscribers.

## **YARD SIGNS**

*Show you care with your organizations name, logo, media contact, provided QR code on a yard sign. Signs will be strategically placed round the MCC property.*

- \$100 per yard sign
- Recognition on social media



*Bubbles the Clown making smiles at 2022 Block Party & Basket Raffle*

# SPONSORSHIP FORM

ORGANIZATION NAME: \_\_\_\_\_

ORGANIZATION CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ORGANIZATION WEBSITE: \_\_\_\_\_

ORGANIZATION ADDRESS: \_\_\_\_\_

\_\_\_\_\_

DESIRED SPONSORSHIP LEVEL: \_\_\_\_\_

YES: \_\_\_\_\_ NO: \_\_\_\_\_ I would like to donate to the Block Party Basket Raffle.

Item Description: \_\_\_\_\_

*Please return form along with payment to:*  
The Moreau Community Center, c/o Cindy Brennan  
144 Main Street, South Glens Falls, NY 12803

Credit card payments can be processed via the phone ~ Call Gloria at (518) 792-6007 x14.

# THANK YOU!

